

U.S. Department of Agriculture
Agricultural Adjustment Administration
North Central Division

PRICE LIST FOR CONTACT PRINTS AND ENLARGEMENTS
(Effective until December 31, 1938.)

Single- or double-weight paper not ferrotyped.
All contact prints and enlargements unmounted
and all except 7x9, 9x9, or 10x10 untrimmed.

Contact Prints

The prices for contact prints of various sizes are set forth below.
The size in each case refers to the approximate size of the negatives. Contact prints 7x9, 9x9, or 10x10 trimmed, if specified.

The prices listed below shall apply
to farmers, Federal, State, and local
governmental agencies, educational
institutions, and individuals, firms,
and agencies cooperating with the
Department.

The prices
listed below
shall apply
for all
others.

Quantity

Each

Each

7x7 or 9x9 inches

1-5	\$.50	\$.65
6-100	.40	.55
over 100	.25	.35

(For water-proof (low-shrink) paper, add \$0.10 per print.)

10x10 inches

1-5	.55	.75
6-100	.45	.60
over 100	.30	.40

(For water-proof (low-shrink) paper, add \$0.10 per print.)

16x20 inches

1-100	1.20	1.60
over 100	.80	1.10

20x24 inches

Any number	1.50	2.00
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24x30 inches

Any number	1.70	2.30
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(over)

Enlargements

<u>Quantity</u>	<u>Each</u>	<u>Each</u>
<u>11x14 inches</u>		
1-100	\$1.15	\$1.15
over 100	.65	.90
<u>16x20 inches</u>		
1-100	1.30	1.75
over 100	.80	1.10
<u>20x24; 20¹/₂x26; 22x27 inches</u>		
1-5	1.60	2.15
6-100	1.20	1.60
over 100	1.00	1.35
<u>25x25 inches</u>		
1-5	1.90	2.55
6-100	1.40	1.90
over 100	1.15	1.55
<u>24x30 inches</u>		
1-5	2.40	3.20
6-100	1.90	2.55
over 100	1.50	2.00
<u>28x34 inches</u>		
1-5	3.50	4.70
6-100	2.50	3.35
over 100	2.00	2.70

The prices for enlargements of various sizes, made from 7x9 or 9x9 inch negatives, are set forth above. The size in each case refers to the approximate size of paper required to produce the enlargement ordered. Enlargement factors must be furnished with each order. The scale of all enlargements furnished will be approximately as requested.

NOTE: On all orders, state whether single-weight or double-weight paper is desired.

UNITED STATES DEPARTMENT OF AGRICULTURE
AGRICULTURAL ADJUSTMENT ADMINISTRATION
NORTH CENTRAL DIVISION

PROCEDURE AND PRICE LIST
GOVERNING PURCHASE OF AERIAL
PHOTOGRAPHIC REPRODUCTIONS

Reproductions Available.

Aerial photographic reproductions available to purchasers through this office include contact prints and enlargements prepared from the photographic-type index map negatives and aerial negatives secured in connection with the agricultural conservation program. A contact print is a reproduction whose image has the same scale as the image of the negative from which it was made. Therefore, the image size of a contact print is the same as the image size of the negative. An enlargement is prepared by projecting the image of the negative on a sheet of enlarging paper so that the image of the resulting reproduction has a scale which is greater than the image of the corresponding negative. Thus, an enlargement is larger than the negative from which it was made.

Contact prints or enlargements prepared from photographic-type index map negatives are known as photographic-type index maps. These maps are photographs of assemblies of contact prints prepared from aerial negatives showing the relative location of the area covered by each of such negatives. Photographic-type index maps are smaller in scale than the contact prints included in the assembly. The identifying symbols, roll numbers, and serial numbers of the aerial negatives are shown in the upper right-hand corner of the images of the contact prints included in the assembly. The photographic-type index maps pertaining to counties photographed for the Agricultural Adjustment Administration are composed of one or more sectional sheets, usually prepared on size 8" x 10", 10" x 12", 16" x 20", or 20" x 24" paper, presenting coverage for an entire county, less areas covered by aerial photography undertaken for other agencies.

The aerial negatives referred to above are approximately 7" x 9" or 9" x 9" in size, and cover an area of roughly 6 to 9 square miles. The images of these exposures scale approximately 1667 feet to one inch. Contact prints prepared from such negatives are reproduced on size 8" x 10" or 10" x 10" paper, respectively. The enlargements used by the Agricultural Adjustment Administration for planimetry and crop identification are usually projected from the aerial negatives to a scale of 660 feet to one inch. Different scales may be obtained by varying the dimensions to which the enlargements are projected. It should be noted that the scale of enlargements prepared for a purchaser is not guaranteed at any time.

Purchase orders for aerial photographic materials other than photographic-type index maps, or enlargements and contact prints prepared from aerial negatives, may be submitted for consideration, but payment for such

materials should not be made until the purchaser has been notified that his order is acceptable.

This office should not be forwarded purchase orders for aerial photographic reproductions:

- (1) When it is known that they are for use in suits against the Government;
- (2) when it is known that they will be used to show by advertising or otherwise, either directly or by implication, that the Department indorses any commercial product;
- (3) when the reproductions include coverage of fortifications, military or naval defenses, or other restricted areas;
- (4) when the reproductions are to be prepared from selected portions of negatives by masking; or
- (5) if such reproductions must be prepared from negatives which are the property of other agencies, unless these agencies approve and authorize such use, and provided that the negatives have been obtained by the North Central Division in connection with its authorized work.

Selection of Coverage.

The identification of aerial negatives from which reproductions must be prepared to afford the aerial photographic coverage desired by the purchaser should normally be accomplished by examining the photographic-type index map or the county enlargement index map pertaining to the area in question. In most instances, the purchaser may inspect the photographic-type index maps in the offices of the State agricultural conservation committees or the enlargement index maps in the offices of the county agricultural conservation committees having jurisdiction over the area for which coverage is needed. In some cases, the photographic-type index maps are filed in the offices of the respective county agricultural conservation committees. As indicated above, photographic-type index maps may be purchased through the North Central Division. The designating symbols, roll numbers, and serial numbers of the aerial negatives selected by examining either type of index map should be noted for reference in preparing the purchase order.

If the quantity of reproductions to be secured is not prohibitive, such data should be furnished by the State offices or offices of the county agricultural conservation committees upon inquiry by the purchaser. A description of the area in question by range, township, and section numbers should be furnished to enable such offices to identify the required negatives.

Purchase Orders and Remittances.

Purchase orders may be submitted to the North Central Division on form

AAA-391 which will be furnished for that purpose by the offices of the State or county agricultural conservation committees. However, orders will be accepted in letter form or on order blanks other than form AAA-391 provided that such orders include the following information:

1. Whether contact prints or enlargements are desired.
2. State and county to which the reproductions pertain.
3. Identifying symbols, roll numbers, and serial numbers, or sheet numbers, of the negatives from which reproductions are to be prepared.
4. Size of paper to be used if enlargements are specified.
5. Scale width (longer dimension between collimation marks or brackets) of the reproductions if enlargements are desired to approximate scale.
6. Type of paper to be used if contact prints are specified. (Indication should be made if waterproof paper is desired.)
7. Quantity and cost of the materials ordered.
8. Party to whom the materials should be delivered.

Orders may be submitted directly to the North Central Division or submitted through the offices of the State or county agricultural conservation committees. County associations may accumulate orders from individual purchasers so that purchasers may be given the advantage of reduced prices. If the reduced prices are to be applied, reproductions must be listed on a master order for shipment to the county office. The distribution of reproductions should then be undertaken by such office. The farmer's price will be applied only to reproductions covering a farm or farms owned or operated by the purchaser. All orders for aerial photographs which are accumulated from the orders of individual purchasers, submitted by the county association will be entered under miscellaneous claims on form ACP-9. The North Central Division should be listed as claimant. No invoice or copy of the order is required in support of such claim on form ACP-9. Association checks payable to the Treasurer of the United States should accompany such orders. Entries should be made on form ACP-11 for payments for aerial photographs. A form ACP-12 properly filled out for signature of the North Central Division should accompany the association check. This form, when returned by the North Central Division, should be used in support of the entries on form ACP-11. Orders for aerial photographs made from negatives in the possession of the Soil Conservation Service, Forest Service, or other agency than the North Central Division should be handled in the same manner as orders for aerial photographs made from negatives in the possession of the North Central Division, except that the order, check, and form ACP-12 should be transmitted to the appropriate agency rather than to the North Central Division. Such agency should be listed as the claimant on form ACP-9.

If the purchaser desires to submit an order directly to the North Central Division, it should be accompanied by his check, draft, or money order payable to the Treasurer of the United States. Similarly, if an individual purchaser's order is submitted separately by the association to the North Central Division, it should be accompanied by the purchaser's personal check, draft, or money order made payable to the Treasurer of the United States. In these cases, no entries should be made on forms ACP-9

and ACP-11, and form ACP-12 should not be prepared.

With the exception of orders submitted by governmental agencies which are prohibited by regulations or statute from making payments in advance, purchase orders must be accompanied by a check, warrant, draft, or money order, payable to the Treasurer of the United States, in an amount sufficient to cover the cost of the materials desired. Stamps will not be accepted in payment. When a purchase order is submitted by a State governmental agency without a remittance, a statement of the reason payment is withheld, together with a voucher or invoice form of the type employed in the purchasing organization, must be included with the purchase order. The voucher or invoice form will be returned by the Administrative Audit Section for the collection of the amount due after the materials have been shipped. Amounts due from Federal agencies in connection with purchase orders for aerial photographic reproductions will be collected by voucher form 1080 unless payment is made in advance.

Refunds.

If it is determined that an order or portions of an order cannot be accepted by the North Central Division, or if the purchaser's remittance exceeds the cost of the materials purchased, the Administrative Audit Section and the party submitting the purchase order will be notified accordingly. The Administrative Audit Section will recommend to the Treasury Department that a refund of the appropriate amount be made after the order has been canceled, or after the remaining materials prepared by the Aerial Photographic Laboratory have been shipped.

Prices.

The following price list, subject to revision without notice, is effective after July 31, 1939. The prices quoted herein are to be used as a basis for determining the cost of contact prints and enlargements ordered on or after August 1, 1939.

Single or double weight paper not ferrotyped.
All contact prints and enlargements unmounted,
and all except 7x9, 9x9, or 10x10 untrimmed.

Contact Prints: The prices for contact prints of various sizes are set forth below. The size in each case refers to the approximate size of the negative. Contact prints trimmed if specified.

The prices listed below shall apply
for farmers, Federal, State, and
local Governmental agencies and
educational institutions.

The prices
listed below
shall apply
for all others.

<u>Quantity</u>	<u>Each</u> <u>7x9 or 9x9 inches</u>	<u>Each</u>
1-5	\$.50	\$.65
6-100	.30	.40
Over 100	.20	.30

(For waterproof (low shrink) paper, add \$0.10 per print.)

<u>Quantity</u>	<u>Each</u> <u>10x10 inches</u>	<u>Each</u>
1-5	\$.55	\$.70
6-100	.35	.50
Over 100	.25	.35
(For waterproof (low shrink) paper, add \$0.10 per print.)		
	<u>16x20 inches</u>	
1-100	\$1.00	\$1.35
Over 100	.75	1.00
	<u>20x24 inches</u>	
1-100	\$1.30	\$1.70
Over 100	1.00	1.35
	<u>24x30 inches</u>	
1-100	\$1.75	\$2.30
Over 100	1.50	2.00

Enlargements: The prices for enlargements of various sizes, made from 7x9 or 9x9 inch negatives, are set forth below. The size in each case refers to the approximate size of paper required to produce the enlargement ordered. Enlargement factors must be furnished with each order, if approximate scale is desired.

<u>Quantity</u>	<u>Each</u> <u>11x14 inches</u>	<u>Each</u>
1-5	\$.75	\$1.00
6-100	.50	.65
Over 100	.35	.50
	<u>16x20 inches</u>	
1-5	\$1.00	\$1.35
6-100	.75	1.00
Over 100	.50	.65
	<u>20x24; 20¹/₂x26; 22x27 inches</u>	
1-5	\$1.50	\$2.00
6-100	1.10	1.40
Over 100	.85	1.10
	<u>25x25; 27x28 inches</u>	
1-5	\$1.75	\$2.35
6-100	1.25	1.65
Over 100	1.00	1.35

Quantity

Each

Each

24x30; 28x34 inches

1-5	\$2.50	\$3.30
6-100	1.75	2.35
Over 100	1.50	2.00

34x40; 40x40 inches

1-5	\$4.00	\$5.35
6-100	3.00	4.00
Over 100	2.50	3.30

PRICE LIST FOR AERIAL PHOTOGRAPHIC REPRODUCTIONS
(Effective July 1, 1940 - Subject to Revision Without Notice)

Contact prints and enlargements will be prepared on single or double-weight paper, not ferrotyped. Reproductions will be untrimmed except contact prints prepared from 7"x9" or 9"x9" negatives, which reproductions will be trimmed only if specified. Reproductions of portions of negatives will not be furnished.

If the images of the reproductions ordered are to have the same dimensions as the images of the corresponding negatives, the reproductions must be prepared as contact prints. If the images of the reproductions ordered are to be larger than the images of the corresponding negatives, the reproductions must be prepared as enlargements.

County coverage shall be defined as coverage of an entire county or of such part of a county contained within a certain subproject. This coverage may be either stereoscopic usually requiring every exposure, or physical usually requiring every other exposure.

I. CONTACT PRINTS (From aerial negatives and index negatives)

The following sizes refer to the corresponding negatives. Unless otherwise specified contact prints will be prepared on double-weight semi-matte paper, except photo-index sheets, which will be prepared on double-weight glossy surface paper.

<u>Quantity</u>	<u>Size</u>	<u>Price Each</u>
1-5	7"x9" or 9"x9"	\$0.50
6-100		.25
Over 100		.20
County coverage		.15
(For water-proof, low shrink paper, add \$0.10 per print)		

II. PHOTO-INDEXES (Contact prints or enlargements)

<u>Quantity</u>	<u>Size</u>	<u>Price Each</u>
Any number	16"x20" or 20"x24"	\$0.75

III. ENLARGEMENTS

Enlargement sizes refer to the paper to be used. Enlargements will be projected to approximate scale if scale dimensions are specified.

<u>Quantity</u>	<u>Size</u>	<u>Price Each</u>
1-5	20 1/2"x26", 22"x27"	\$1.25
6-100	or 27"x28"	1.00
Over 100		.75
County coverage		.65

